

**ETHIRAJ COLLEGE FOR WOMEN  
(AUTONOMOUS) DEPARTMENT  
OF BUSINESS ECONOMICS  
RESOLUTIONS OF THE BOARD  
OF STUDIES MEETING HELD ON  
30<sup>th</sup> AUGUST 2019**

The following are the resolutions of the meeting:

- The committee approved the syllabus considering that there were no changes in the contents of the papers offered.
- The committee suggested to **increase the correlation values in the matrix table** which related the course outcome and programme specific objectives of the following papers in the syllabus.
  - Economic Thought-BE18/2C/ECT
  - Marketing Management –BE18/3A/MMA
  - Advertising and Sales Promotion-BE18/4A/ASP
  - Managerial Economics and Business Strategy-  
BE18/5C/MBS
  - Entrepreneurship and Small  
Business Management-  
BE18/5C/EBM
  - Computer Applications in Business Economics-  
BE18/5E/CBE

ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)

DEPARTMENT OF ECONOMICS

MINUTES OF THE BOARD OF STUDIES:

The Board of Studies of the Department of Economics met on 30<sup>th</sup> August 2019, at 11:30 am in the Department (Room No: 45) to incorporate Outcome Based Education to the revision of the syllabi for B.A Economics, B.A. Business Economics (Self-Supporting Stream), M.A. Economics, M.A. Business Economics and M.Phil Economics framed in the year 2018 based on the guidelines prescribed by Ethiraj College for Women.

The following resolutions were passed by the members present:

1. The Board Scrutinized the existing syllabi for B.A Economics, B.A Business Economics (Self-Supporting Stream), M.A. Economics, M.A. Business Economics and M.Phil Economics along with the Programme Education Objectives, Programme Objectives, Programme Specific Objectives, Course Objectives, Course Outcomes and the mapping of PSO with COs for each course.
2. The Board also scrutinized the question paper pattern, evaluation Pattern in correlation with knowledge levels and the teaching methodology.
3. The Board consented to incorporate Project as optional elective paper at the U.G level. Self study papers, internship and MOOC courses are added at the U.G level for advanced learners to acquire extra credits. MOOC courses are added at the P.G level for the students to enhance their learning skills and earn extra credits.

The Members of the Board Present were:

Designation & Signature

1. Dr. D.B. Usharani  
Vice Principal  
Associate Professor & Head,  
Department of Economics  
Ethiraj College for Women (Autonomous)  
Chennai- 600008

*D.B. Usharani*  
30/8/19

Chairperson

2. Dr. A Selvaraju  
Associate Professor & Head,  
Department of Economics  
Ramakrishna Mission Vivekananda College  
Mylapore, Chennai- 600004

*A Selvaraju*  
30/8/19  
University Representative

3. Dr. S. Chinnammai  
Professor  
Department of Economics  
University of Madras  
Chepauk, Chennai- 600005

*S. Chinnammai*  
S. CHINNAMMAI, Ph.D.  
DEPARTMENT OF ECONOMICS  
UNIVERSITY OF MADRAS  
CHEPAUK, CHENNAI - 600 005

University Nominée

4. Dr. P. Anbalagan  
Associate Professor  
Department of Economics  
Presidency College  
Kamarajar Salai  
Chennai 600005

*P. Anbalagan*  
**Dr. P. ANBALAGAN**  
M.A., B.A., M.B.A., M.Phil., Ph.D.  
ASSOCIATE PROFESSOR OF ECONOMICS  
PRESIDENCY COLLEGE (AUTONOMOUS)  
CHENNAI - 600 005

Subject Expert

5. Dr. S. Ragavan  
Secretary  
SICCI, Chennai

BY THE SECRETARY AND CHIEF EXECUTIVE OFFICER (INDUSTRIAL)

Industrialist

6. Capt. R. Shanthini  
Assistant Professor  
Department of Economics  
Ehiraj College for Women (Autonomous)  
Chennai- 600008

Senior Staff

7. Dr. R. Sumathi  
Associate Professor  
Department of Economics  
Ehiraj College for Women (Autonomous)  
Chennai- 600008

Senior Staff

8. Mrs. C. Vaishnavi  
Assistant Professor  
Department of Business Economics (SS)  
Ehiraj College for Women (Autonomous)

Head of the Department

9. Dr. B. Shyamala  
Associate Professor  
Department of Economics  
Ehiraj College for Women (Autonomous)

Syllabus Coordinator

10. Mrs. Sangeetha.R  
Faculty Member  
Kumararani Meena Muthiah College  
of Arts and Science  
Adyar, Chennai

Old Student  
(1996-1998)

11. Ms. Sruthi Kesh  
Faculty Member  
MOP Vaishnav College for Women  
Nungambakkam, Chennai

Old Student  
(2013-2016)

12. Ms Raagavi R

*Raagavi R*  
P.G. Representative  
(2018-2020)

13. Ms Sruthi R

*Sruthi*  
P.G. Representative  
(2018-2020)

14. Ms Rakshana S

*Rakshana*  
U.G. Representative  
(2017-2020)

15. Ms V.Keerthana

*Keerthana*  
U.G. Representative (SS)  
(2017-2020)

